

Strategic Planning Agenda

August 11, 2016

4:30 to 6:30 pm

- **Welcome** – Annmary Connor
- **Goals & agenda of meeting** – Annmary Connor & Mary Schaefer
- Overview of **planning process** (see below) – Mary Schaefer
- Overview of Center's **goals, progress and demographics** – Annmary Connor
- Highlights **survey results** – Doreen Brothers
- Highlights of **FCOA and COA board interviews** – Mary Schaefer

5:00

- **SWOT Analysis** – Mary Schaefer & groups
 - Overview of process
 - Group work
 - Review of group work

5:30

- **Goals & objectives** – Mary Schaefer & groups
 - Overview of process
 - Group work
 - Review of group work
 - Voting on top goals & objectives

6:15

- **Next steps & meeting** – Annmary Connor & Mary Schaefer
 - Developing action plan

Planning Framework

A. Mission Statement

- reviewed and approved

B. Strategic Planning

- a. An environmental scan: Survey, data, interviews
- b. SWOT analysis – we can do with team Thursday
 - have some data already
- c. Mission, vision and values
- d. Goals – broad goals for next three to five years
- e. Done by committee with board members, staff, stakeholders

C. Goals and Objectives

1. Written statement of goals
 - identify major accomplishments that Center seeks to achieve
2. Objectives to help accomplish goals
 - measurable
 - reviewed annual
 - basis for reports reviewed regularly by boards

D. Action Plan

- How to accomplish the objectives