

Amesbury Cultural Council (ACC) Meeting

Amesbury Health Center

April 2, 2013, 7:00 pm

Members In Attendance: David Andrews, Leah Hill, Rachel Kohn, Bob LaPlante, Carley Monell, Brian Riley and Steve Robinson

Carley handed out a list of passwords and key account information for ACC members. She planned to answer any questions/demonstrate transactions at the end of the meeting.

1. Minutes

Bob motioned to accept the minutes for March. Rachel seconded the motion. Unanimous approval.

2. Treasurer's Report

No activity to report. \$5,000 in reserve fund.

3. Grant Recipients' Networking Event

The City Council has a meeting on June 11, so the date of the Grant Recipients' Networking Event was changed to Tuesday, June 4, from 6:00 pm to 8:00 pm. To prepare for the event, the ACC will have an extra meeting on May 28.

4. Open Studio Tour Debrief

Carley handed out the results of the 2012 Open Studio Tour survey. (See attached.) We reviewed the tabulated responses to the 7 questions along with the comments. More than 80% of the respondents rated the tour as a whole, the organization & planning, and the marketing as either excellent or good; more than 50% rated the number of people on the tour and the product sales as either fair or poor. Nevertheless, 87.5% of the respondents replied that they plan to participate in the next Open Studio Tour.

Most felt the extended hours did not bring more people to the tour and should not be continued next time. There was discussion of moving the Group Display at the Cultural Center to the Transportation Center. Members of the ACC had visited the Transportation Center to explore that possibility. All felt the Transportation Center would be a better location for the Group Display. Still, it is important to reserve the Cultural Center for backup. There was further discussion on other ways to improve the Tour.

5. Grantee assignments

Each ACC members chose two grantees in the current grant cycle in order to improve communication/connection with the grantees and to help publicize their events. Grantees should be reminded to voucher and to participate in the Celebrating the Art of Community event. ACC member will report back at

regular meetings (and possibly on Facebook) . Nancy had already contacted Gregory Maichack to determine dates of his activity.

6. Other Business

Salisbury Art Stroll, is still looking for artists to participate in this event on May 18. The murals are currently on display at the Newburyport Arts Association, but will be installed for the Art Stroll. There will also be wet paint artists, artists, vendors, etc.

A tentative date was chosen for the Celebrating the Art of Community, an event honoring the 2012-13 grant recipients. The date: Tuesday, June 11th.
Venue: Transportation Center?

Carley motion to adjourn the meeting; Bob seconded it. Unanimous approval. Meeting was adjourned at 8:47pm adjourned.

Respectfully submitted,

Steven Robinson

Attachment: The 2012 Amesbury Open Studio Tour questionnaire results.