

Amesbury Cultural Council Meeting

April 11, 2011 7pm

Amesbury Cultural Center-37 Millyard

Members Present: Pam Gilday, David Andrew, Su Bailey, Nate Cordova, Bob Laplante, Rachel Kohn and Leah Hill

1. Approval of March 14, 2011 Minutes

Bob motions to approve the March 14, 2011 minutes. David seconds. Vote on motion 5-0 (Su and Rachel abstain).

2. Treasurer's Report

- No new vouchers

3. Chain Bridge Collection

- Draft PR for the show at the Custom House museum September/October 2011
- 2011-4 shows at the museum, including ours
- Rachel asks what happens to the collection at the end of the show? Still need a permanent place for the collection.
- The museum requests that the ACC provide an invite list for the show, mayor, councilors, etc
- Pam updated the CD and making a new photo book of the collection, provided the museum with the purchase & sales info, with artist names, etc

4. ACC Facebook Page/Social Media

- Are the Amesbury Treasures referenced on our Facebook page?
- Gmail account: who is in charge of checking gmail? Assumes it is the chairs.
- When we send emails, cc the gmail account
- Rachel created the artists studio list at the gmail account, under contact-groups
- Pam encourages everyone to post on our facebook page, but, what should be posted?
- Leah will post about artists contacting businesses to display their art
- Su asked what about putting the idea out to the businesses to contact artists
- Questioned when the next Amesbury First meeting is? David will check
- Nate asked if we coordinate with other cultural councils. Su- it would be nice, we should talk about this at the next meeting
- How do we deal with our ACC Facebook page and whether we can "like" for-profits
- When we "like" also add as "favorites"

5. Youth Art Show

- Coinciding with Amesbury First-May 20, 21, 22
- It received funding from ACC, posted on the town calendar
- Pam will also add the Youth Art Show as an event on Facebook, as well as include information on the Literary Festival event

6. Amesbury Treasures Exhibit

- During Amesbury Days
- Pam booked the cultural center for July 9
- The walking tour of the treasures is still up in the air
- How will we coordinate such an event? Look at the Newburyport Art Association, speak with Mindy or Joann Getzner
- Paint during Amesbury Days and exhibit on July 9
- Rachel stated that there is also a band/bbq at Woodsom that day
- Pam will talk with Stephanie McGowan about the event
- Rachel: We need to motivate the artists to want to participate, create a schedule of artists at different sites, etc
- Of the Treasures, we should encourage artists at the following:
 - Alliance Park-can also create art of Lowells Boat Shop from here, as Lowells gets crowded with very limited parking
 - Bartlett Museum
 - Mary-Baker Eddy
 - Rocky Hill Meeting House
 - Library
 - Whittier
- Could we do this event as a competition? Different categories-youth art, wacky materials, etc.
- How does Newburyport do their similar events? Rachel will contact Joanna Hammond
- We will need artists to sign up for the event ahead of time
- Pam will contact Joann Getzner
- Pam-will contact Stephanie, what else is going on? Deadlines, other events, etc.

7. Artist Survey

- What is this survey for?
- In 2009-did a community survey, next one required in 2012.
- Artists survey-through survey monkey
- Do we want feedback about the studio tour?
- Who are the artists? What do they do? What will we do with this information?
- Do we have an inventory? Does Marc have an inventory?
- Activities artists would like?
- Nate- are there artists groups in other parts of the state? We should look at their info.
- Rachel would want the survey to obtain information on the tour and to get more volunteers at the tour
- Su-notes said artists registry
- Rachel- do we combine inventory and feedback? But, there are issues with honesty if we are asking for the names
- Should have as a feedback survey, and then if an artist wants to be part of an inventory, have a separate link
- Bob believes these should be separate
- Start with the inventory
- Rachel states that we will miss out on fixing any issues for this year

- Are we doing a grant info session? No. We should include deadlines, etc
- Next meeting: look at our MCC page, does this need amending?
- Why would artists want to be on a survey?
- Need to be careful about privacy, selling emails, etc.
- Su- we should create a subcommittee for the Amesbury Artists registry
- At Tour Time- get feedback, and develop for right after the tour. Nate-we should have a suggestion box. But, what do we want to know from the artists?

8. Wet Paint Day

- Should we provide food? Drink? Decorations? Music?
- What else is being planned for this day?

9. OTHER

- April 30 & May 1-2 Rivers Open Studio as well as Mill 77 Trading Company opening
- MA CC Regs-no changes
- ACC funding-Northshore News
- Future Fundraising-donations, brochure, need to update brochure- Marc?

Rachel motioned to adjourn. Bob seconded. Vote on motion 7-0. Meeting adjourned at 9:00.

Next meeting May 9, 2011 at 7pm at the Amesbury Cultural Center.

Submitted by Leah T. Hill