

Amesbury Cultural Council Meeting
Amesbury Health Center
August 10, 2012, 7:00 pm

Members In Attendance: Catherine Rymsha (possible member), David Andrews, Leah Hill, Rachel Kohn, Bob LaPlante, Alison McGonagall, Carley Monell, and Steve Robinson

1. July minutes

2. Treasurer's Report

- No vouchers/no reimbursements
- The use of Paypal for Open Studio applications will be tabled until next year, because now there is not enough time. Its use is *tricky*, because the ACC is part of Amesbury city government.

3. Studio tour

- Since Paypal didn't work out, applications cannot be completed on-line. Applicants can print out the form, but will have to mail in the application with a check.
- Carley created the application form. The Council reviewed it and made suggestions to improve it. Since September 15th is on Saturday, the application deadline was changed to Friday, September 14th.
- Leah and Carley will meet with Barbara Lorenc, owner of 14 Cedar Street, next week to help coordinate 14b Cedar Street's involvement in the Open Studio Tour.
- The Council reviewed the Studio Production Schedule.
- Promotion ideas were discussed, including the use of traffic sign (need to research) and a banner downtown on the side of Fullers.
- The Council reviewed the Passport idea for Open Studios. Logistics need to be worked out. Should we have drop boxes at different locations so that participants don't have to return to cultural center? Perhaps the ACC could request something from artists as prize for passport winner. Dave suggested that instead of a Passport, we could give tickets at artist locations for the "artist prize".
- Gift cards are recommended for gifts.
- Food vendor—Carley will check with Maggie's Sunday
- Music-Whole Music may be interested in providing music. In the past, music was scheduled at different locations. Someone needs to coordinate the music; it's a big job.
- It is important for Council members to promote the Studio Tour and to reach out to people who may be interested in participating.

4. MCC Grants

- Carley made a poster for it. The October 15th deadline is a strict deadline.
- Mary will publicize Studio Tour and the grant applications.

5. Newsletter—will be done before Labor Day. The Committee will meet on August 20

6. New Member Recruitment

7. Other Business:

- Next meeting is on September 4.
- Leota Sarrette and Team Haverhill are doing Shoe-labration in 2014 and wants to know if we are interested. Amesbury would be Hats on a Fashion Trail. Participation would require a big effort. We like the idea, but the ACC not equipped to deal with it on the same scale. We should reply *maybe*. If another Amesbury organization were interested, the ACC could help coordinate.
- Monday, September 10 at 6pm, the Briggs sculpture will be dedicated. There will be other related activities during the day.
- Post to Facebook.
- The Newburyport Chamber Music Festival, August 15.

Bob motions to adjourn meeting. Dave seconds the motion. Unanimous approval.
Meeting adjourned at 8:40 p.m.

Respectfully submitted,
Steven Robinson