



AMESBURY
MAKE HISTORY HERE

MAKERS

H I G H L I G H T

ISSUE 01



MEET FLINGGOLF®

AMESBURY'S MANUFACTURER OF THE NEWEST
ALTERNATIVE TO TRADITIONAL GOLF



FlingGolf®

11 CHESTNUT STREET
AMESBURY, MA 01913
978-289-7667
WWW.FLINGGOLF.COM
INFO@FLINGGOLF.COM

Located on the second floor of an industrial building in Amesbury, FlingGolf is changing the way people play golf with their innovative “club” design. FlingGolf found its home at CI Works, at 11 Chestnut Street, where it has been able to grow into larger space as business has taken off.

Conceptualized in the early 1980’s by Alex Van Alen, his brothers and neighbors developed and played an informal “lacrosse golf” with lacrosse sticks and a golf ball, hurling the ball to hit trees and count strokes around the family farm in Chester County, Pennsylvania.

Alex modeled his approach to growing a new sport on an existing playing field by studying the beginnings of snowboarding, particularly Burton Snowboards, and its acceptance on ski slopes.

Alex prototyped a stick to hurl a golf

ball, with a goal of reaching 200 yards and ultimately playing on a golf course. After finding a jai alai basket on eBay, he realized that he could throw a golf ball a significant distance and control the ball with different spins.

In 2012, Alex began developing prototypes that combine features of the jai alai basket and a golf club, inching closer to the 200-yard goal. In 2014, patents were filed, the flinggolf.com website was launched, and FlingSticks began selling to courses and players.

Joined later by Steve Bloom and John Pruellage as partners, FlingGolf has seen tremendous growth and has now been played on over 1,500 golf courses in 31 countries.

In 2021, Alex and John appeared on ABC’s SharkTank, giving the company global exposure that helped rapidly grow the FlingGolf community in the US and beyond. Since then, they have been featured on ESPN, Forbes Magazine, Golf Digest, PGA Magazine, and many more.



FLING GOLF

To get more people of all abilities and demographics out enjoying the golf course with a casual yet challenging sport. We intend to make FlingGolf the most widely played sport on golf courses across the globe.

OUR MISSION



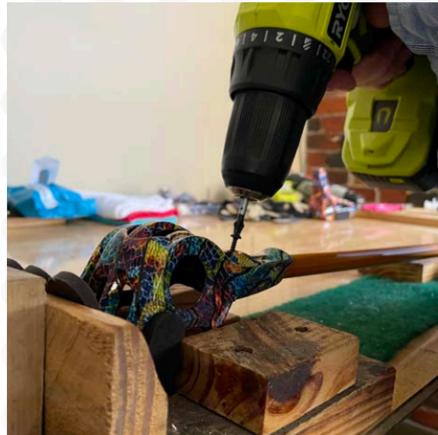
www.facebook.com/FlingGolf



www.instagram.com/FlingGolf



youtube.com/FlingGolf



As a small company of three, each partner wears many hats to run FlingGolf. Everyone can maintain the website, process orders, and assemble product. When problems arise beyond their skill set, they tap into the wide knowledge base of the other tenants in CI Works.

Components of the New Swarm FlingStick® are manufactured around the US. The club heads are hydro-dipped (a process of transferring custom designs to

three-dimensional objects) and come in dozens of patterns. Carbon fiber shafts, custom made grips, and the club heads, are all shipped to Amesbury where final assembly, packaging and shipping takes place.

FlingSticks can be custom ordered in different club lengths making playing on a course accessible to everyone. "Seeing families with young children out on the course playing with our product is fun to

watch", said Steve Bloom (VP and General Manager.) "The FlingStick takes less time to master than traditional clubs which allows players of all ages to get out on the course together and enjoy the game. It also only requires one club, so there's less of an investment in equipment to get started"

For more information on FlingGolf, visit: www.flinggolf.com



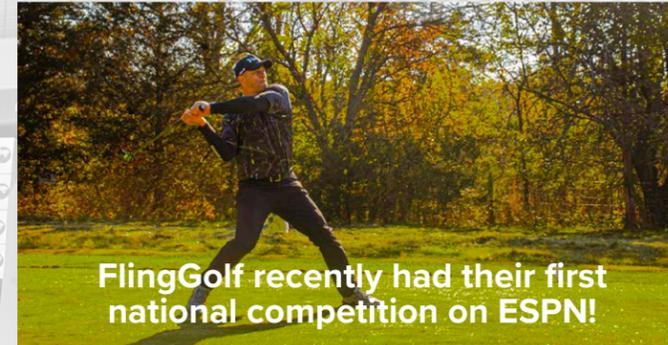
CI Works
(Amesbury)
has enabled us
to expand our
manufacturing and
business footprint
as we grow.

8 years
IN AMESBURY

MAKE

WHAT ARE SOME OF THE SKILLS REQUIRED FROM YOUR EMPLOYEES?

Our employees must wear many hats from website design and diverse marketing skills, to engineering, legal, and event management.



“

Just like snowboarding and skiing coexist, FlingGolf and golf can be played simultaneously.

WHY DID YOU CHOOSE AMESBURY?

We love the collaborative environment that CI Works fosters. Having so many diverse businesses under one roof gives you access to troubleshooting problems with other tenants that have the expertise to offer.

HISTORY

WHAT ARE SOME OF THE POSITIONS EMPLOYED AT FLINGGOLF?

Business (Legal, Marketing, Events, Communications), Manufacturing, and Fulfillment



Learn more about FlingGolf at:
www.flinggolf.com

3 EMPLOYEES
(Doing the work of 30)

HERE



#makehistoryhere



AMESBURY
COMMUNITY & ECONOMIC
DEVELOPMENT

Looking to start your business in Amesbury?

Expanding your existing business in Amesbury?

The Office of Community and Economic Development is here to help.

www.amesburyma.gov/596/Doing-Business-in-Amesbury

