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CITY OF AMESBURY, MA

Amesbury

Mayor **Kassandra Gove**

Office of the Mayor
City Hall, 62 Friend Street
Amesbury, MA 01913-2884

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Certificate of Appointment

December 2, 2024

I appoint Bailey Campbell to the position of member of the Amesbury Cultural Council for a term to expire February 28, 2027 and I certify that said person is qualified to perform the duties of the said office, and I make this appointment solely in the interest of the City of Amesbury.

This appointment shall not become effective until twenty-one days following filing with the city clerk, in accordance with the Amesbury Home Rule Charter.

Kassandra Gove
Mayor

From: noreply@civicplus.com
To: [Ann Marie Casey](#); [Ryan Connelly](#)
Subject: Online Form Submittal: Volunteer Application for Appointed Positions
Date: Tuesday, October 29, 2024 9:30:59 PM

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Volunteer Application for Appointed Positions

First Name	Bailey
Last Name	Campbell
Home Address	25 Linwood Pl #2
City	Amesbury
State	MA
Zip Code	01913
Mailing Address (If Different)	<i>Field not completed.</i>
City	<i>Field not completed.</i>
State	<i>Field not completed.</i>
Zip Code	<i>Field not completed.</i>
Phone	3158540889
Email	baileycampbellart@gmail.com
Which Board, Commission or Committee are you applying for?	Cultural Council

Please explain why you would like to serve on a particular Board, Commission or Committee:

I believe very strongly in the importance of the arts to help individuals, groups, and communities flourish. Art in all forms has a way of bringing people together; it creates a foreign, yet shared, language to articulate similarities and differences, making it an integral part of a thoughtful, expressive, diverse, and inclusive community. It creates a safe space for people of all walks of life, and, as it's designed to be shared and considered, opens the door and creates space for conversations, learning, and growth.

As a community member and local artist, I have seen that the impact that the Cultural Council has is critical in helping weave these focuses into the greater fabric that is Amesbury. I moved to town 2 years ago, right as I was welcoming my daughter into our family, and have recently found myself ready to get more involved now that I've found more balance in my personal and professional life.

Please briefly describe your education and any relevant work or life experience or other activity which, in your opinion, would be beneficial in carrying out the responsibilities of this office. If necessary, attach additional sheets or your resume.

St. Lawrence University: Bachelor of Science, Major: Psychology, Minors: Fine Art and Education, 2015

2015-Present | Independent Artist and Small Business Owner: Bailey Campbell Art

- Responsible for all aspects of my business: annual planning, production, marketing and outreach, sales, studio management, etc.
- Manage all of my own website design and upkeep, as well as social media management (Instagram, Facebook, Blog, etc).

2014-2020 | Various Management Roles and Talent Acquisition Specialist: Enterprise Holdings

- Represented brand through management of customer experience, product sales, efficient marketing, employee development, office and company ethics, and security of Personal Identifying Information (PII)
- Fostered a culture of inclusivity with a diverse staff and customer base in an urban setting:
- Managed the submission of group grant applications for the Enterprise Holdings Foundation, which is a nonprofit that provides grants back into communities
- Creator and Board Member of a Female Leadership Initiative
- Sitting Member for the Jack Taylor Founding Values, Diversity & Inclusion Committee
- Created and managed Group specific Instagram account promoting employee successes, culture, hiring process, etc.
- Managed all event planning for group and office level employee outings and reward opportunities
- Revised and executed adapted Summer Internship Program and internship follow-up strategy

Personal Community Engagement:

2018-2020 | Boston Pride Volunteer Committee Member and
2019 Boston Pride Co-Chair of the Jamaica Plain Block Party
2020 | Founding member of Boston Pride for the People

Please list any City offices you have held in Amesbury or

I have not held any city appointed positions in the past, Amesbury or elsewhere.

elsewhere. Please share the name of the Office held, the date you were appointed or elected, and the date when your term expired.

Public service on a Board, Committee, or Commission can be demanding. Please indicate the realistic time commitment you are willing and able to make:

2 to 4 hours per week

Additionally, please describe any standing commitments you may have which might conflict with set meeting schedules:

I don't have any standing commitments that would conflict with meeting schedules.

How did you hear about the vacancy on this City Board, Committee or Commission?

Council, Board, Committee or Commission Meeting

Applicant's Statement & Signature

I hereby submit this as my application for the position I have indicated on the front of this form. I understand that my completion of this form in no way assures appointment. All Board, Committee, and Commission vacancies will be filled by citizens deemed most qualified to serve in a particular capacity. I also understand that in the event that I am appointed to a position, my activities will be governed by the Massachusetts Conflict of Interest Law (M.G.L. c. 268A), the Massachusetts Open Meeting Law (M.G.L. c. 39), the Massachusetts Public Records Law (M.G.L. c. 66), the Massachusetts Campaign Finance Law (M.G.L. c. 55), the Amesbury City Charter and ordinances, and all other applicable federal, state, and local laws or regulations.

Electronic Signature

Bailey Campbell

Date

10/29/2024