



2025-124

Rec'd 3/3/25

Amesbury

Mayor **Kassandra Gove**

Office of the Mayor
City Hall, 62 Friend Street
Amesbury, MA 01913-2884

(978) 388-8121
Fax: (978) 388-6727
govek@amesburyma.gov

Certificate of Appointment

March 3, 2025

I appoint Kristen Costa to the position of member of the Amesbury Cultural Council for a term to expire February 29, 2028 and I certify that said person is qualified to perform the duties of the said office, and I make this appointment solely in the interest of the City of Amesbury.

This appointment shall not become effective until twenty-one days following filing with the city clerk, in accordance with the Amesbury Home Rule Charter.

Kassandra Gove
Mayor

Ann Marie Casey

From: noreply@civicplus.com
Sent: Tuesday, February 4, 2025 10:21 AM
To: Ann Marie Casey; Victoria Feger
Subject: Online Form Submittal: Volunteer Application for Appointed Positions

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Volunteer Application for Appointed Positions

First Name	Kristen
Last Name	Costa
Home Address	59 Market Street
City	Amesbury
State	MA
Zip Code	01913
Mailing Address (If Different)	59 Market Street
City	Amesbury
State	MA
Zip Code	01913
Phone	978-525-8130
Email	kristen.anne.costa@gmail.com
Which Board, Commission or Committee are you applying for?	Cultural Council
Please explain why you would like to serve on a particular Board, Commission or Committee:	I would love to be involved in the placemaking of my community in Amesbury, Massachusetts. I thrive off of community building and enjoy creating spaces where residents can come together through local food, art, music, and activities. My work and project experience includes extensive event

planning and creating engaged community spaces, which is detailed below.

Please briefly describe your education and any relevant work or life experience or other activity which, in your opinion, would be beneficial in carrying out the responsibilities of this office. If necessary, attach additional sheets or your resume.

My relevant work and volunteer experience would be beneficial to the Amesbury Cultural Council. I thrive off of community building, event planning and placemaking.

I was most recently the General Manager of Outrider Beer Company, which closed in December of 2024. I marketed and built the Outrider social media accounts and involved the company in many community events, benefitting both the business itself and the Amesbury Community. I started the program Learn from a Local, which featured local artists or chefs teaching their trade to the public in our event space. I organized and facilitated a fundraiser for the Amesbury Holiday Parade, featuring a visit with Santa, kids' activities and a custom brunch menu, among many other events.

I founded and currently direct a local market inside of BareWolf Brewing, which has grown exponentially (both vendor interest and customer attendance). With this experience, I have maintained and built relationships with local small businesses including farms, local bakers and chefs, and of course artists. I was accepted for a Cultural Council grant in 2024 and hosted a large-scale local market titled the Amesbury Community Market. It was a success and a memorable day which included over 60 vendors, live music and activities. I plan to host this event annually and would love to involve the city and cultural council through serving on the board.

I am interested in bringing these connections to a city level and incorporate larger events within the community.

Before moving to Amesbury, I worked in marketing for Whole Foods Market for many years. I facilitated local vendor events, managed social media, managed 501c3 monthly donations and participated in many community events. The local food system is important to me as well as the community we live in and I hope to incorporate that within our city.

Please list any City offices you have held in Amesbury or elsewhere. Please share the name of the Office held, the date you were appointed or elected, and the date when your term expired.

I have not served on the board of a city office. I was previously on the board of the Amesbury SEPAC, Special Education Parents Advisory Council for 4 years, initially elected as Secretary. I was elected in 2020 and stepped down from the council in 2024 to allow a new team and fresh ideas to step into the role.

Public service on a Board, Committee, or Commission can be demanding. Please indicate the realistic time commitment you are willing and able to make: 4 to 6 hours per week

Additionally, please describe any standing commitments you may have which might conflict with set meeting schedules: Currently, Cultural Council meetings are held on Tuesday evenings. I do not have any prior commitments during that time.

How did you hear about the vacancy on this City Board, Committee or Commission? Social Media

Applicant's Statement & Signature

I hereby submit this as my application for the position I have indicated on the front of this form. I understand that my completion of this form in no way assures appointment. All Board, Committee, and Commission vacancies will be filled by citizens deemed most qualified to serve in a particular capacity. I also understand that in the event that I am appointed to a position, my activities will be governed by the Massachusetts Conflict of Interest Law (M.G.L. c. 268A), the Massachusetts Open Meeting Law (M.G.L. c. 39), the Massachusetts Public Records Law (M.G.L. c. 66), the Massachusetts Campaign Finance Law (M.G.L. c. 55), the Amesbury City Charter and ordinances, and all other applicable federal, state, and local laws or regulations.

Electronic Signature Kristen Costa

Date 2/4/2025

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