merje

WAYFINDING PROGRAM: DIGITAL SURVEY

Thank you for participating in the Wayfinding Program. We appreciate you taking the time to be part of the design process.

1. **DIGITAL TOOLS :** I would use the following items: (Rank in Order /1 = Most Important)

   _8_ Augmented Reality   _5_ Digital Displays   _6_ Push Notifications / Text   _1_ Interactive Kiosks

   _4_ Mobile App.   _3_ Real Time Information   _7_ Technology Landmarks   _2_ Websites

2. **DIGITAL INORMATION:** The following information should be included on digital tools
   (1 = Essential / 5 Not Needed)

Attraction Information	1	(2)	3	4	5
Bike Share Information	1	2	3	(4)	5
Calendar / Events	(1)	2	3	4	5
Civic Info / Public Works	1	2	(3)	4	5
Fitness Information	1	2	(3)	4	5
Parking Information	(1)	2	3	4	5
Multiple Languages	1	2	(3)	4	5
Parks / Recreation / Trail Info	(1)	2	3	4	5
Entertainment / Venues	1	(2)	3	4	5
Social Media / Post Reviews	1	2	(3)	4	5
Shopping / Dining Information	(1)	2	3	4	5
Public Transit Information	1	(2)	3	4	5
Walking Tours / Interpretive Info	1	2	(3)	4'	5
Wayfinding / GPS Information	1	(2)	3	4	5
Other _____	1	2	3	4	5

Please include additional comments below.   *Thank You!*

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WAYFINDING PROGRAM: DIGITAL SURVEY

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   _6_ Mobile App.   _4_ Real Time Information   _5_ Technology Landmarks   _1_ Websites

2. **DIGITAL INORMATION:** The following information should be included on digital tools
   (1 = Essential / 5 Not Needed)

Attraction Information	①	2	3	4	5
Bike Share Information	1	2	3	④	5
Calendar / Events	①	2	3	4	⑤
Civic Info / Public Works	①	2	3	4	5
Fitness Information	1	2	3	④	5
Parking Information	①	2	3	4	5
Multiple Languages	1	②	3	4	5
Parks / Recreation / Trail Info	①	2	3	4	5
Entertainment / Venues	①	2	3	4	5
Social Media / Post Reviews	1	②	3	4	5
Shopping / Dining Information	①	2	3	4	5
Public Transit Information	1	②	3	4	5
Walking Tours / Interpretive Info	①	2	3	4	5
Wayfinding / GPS Information	①	2	3	4	5
Other _____	1	2	3	4	5

Please include additional comments below.   *Thank You!*

most asked for at Clerk's Office

paper maps
Golgotha Rock
Dough Boy
Chamber of Commerce
Town park
Alliance park
Library (Archives)
Woodson Farm
Baths Farm
Senior Center /Veterans /Transportation
Cemeteries

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   _8_ Augmented Reality   _4_ Digital Displays   _7_ Push Notifications / Text   _3_ Interactive Kiosks

   _2_ Mobile App.   _6_ Real Time Information   _5_ Technology Landmarks   _1_ Websites

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   (1 = Essential / 5 Not Needed)

Attraction Information	①	2	3	4	5
Bike Share Information	①	2	3	4	5
Calendar / Events	①	2	3	4	5
Civic Info / Public Works	1	2	3	4	⑤
Fitness Information	①	2	3	4	5
Parking Information	①	2	3	4	5
Multiple Languages	①	2	③	4	5
Parks / Recreation / Trail Info	①	2	3	4	5
Entertainment / Venues	①	2	3	4	5
Social Media / Post Reviews	①	2	3	4	5
Shopping / Dining Information	①	2	3	4	5
Public Transit Information	①	2	3	4	5
Walking Tours / Interpretive Info	①	2	3	4	5
Wayfinding / GPS Information	①	2	3	4	5
Other _____	1	2	3	4	5

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Thank you for participating in the Wayfinding Program. We appreciate you taking the time to be part of the design process.

1. **DIGITAL TOOLS :** I would use the following items: (Rank in Order /1 = Most Important)

_7_ Augmented Reality   _4_ Digital Displays   _6_ Push Notifications / Text   _1_ Interactive Kiosks

_2_ Mobile App.   _8_ Real Time Information   _5_ Technology Landmarks   _3_ Websites

2. **DIGITAL INORMATION:** The following information should be included on digital tools
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	1	2	3	4	5
Attraction Information	(1)	2	3	4	5
Bike Share Information	1	2	(3)	4	5
Calendar / Events	(1)	2	3	4	5
Civic Info / Public Works	1	2	(3)	4	5
Fitness Information	1	2	(3)	4	(5)
Parking Information	1	(2)	3	4	5
Multiple Languages	1	2	3	(4)	5
Parks / Recreation / Trail Info	(1)	2	3	4	5
Entertainment / Venues	(1)	2	3	4	5
Social Media / Post Reviews	1	2	(3)	4	5
Shopping / Dining Information	(1)	2	3	4	5
Public Transit Information	1	2	3	4	5
Walking Tours / Interpretive Info	1	(2)	3	4	5
Wayfinding / GPS Information	1	(2)	3	4	5
Other _____	1	2	3	4	5

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1. **DIGITAL TOOLS :** I would use the following items: (Rank in Order /1 = Most Important)

___ Augmented Reality   *3* Digital Displays   ___ Push Notifications / Text   *1* Interactive Kiosks

___ Mobile App.   ___ Real Time Information   *2* Technology Landmarks   ___ Websites

2. **DIGITAL INORMATION:** The following information should be included on digital tools
(1 = Essential / 5 Not Needed)

Attraction Information	①	2	3	4	5
Bike Share Information	1	2	③	4	5
Calendar / Events	1	②	3	4	5
Civic Info / Public Works	1	②	3	4	5
Fitness Information	1	2	③	4	5
Parking Information	①	2	3	4	5
Multiple Languages	1	②	3	4	5
Parks / Recreation / Trail Info	①	2	3	4	5
Entertainment / Venues	①	2	3	4	5
Social Media / Post Reviews	1	2	③	4	5
Shopping / Dining Information	①	2	3	4	5
Public Transit Information	1	②	3	4	5
Walking Tours / Interpretive Info	1	②	3	4	5
Wayfinding / GPS Information	①	2	3	4	5
Other _____	1	2	3	4	5

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    ___ Augmented Reality   _✓_ Digital Displays   ___ Push Notifications / Text   _✓_ Interactive Kiosks

    _2_ ✓ Mobile App.   ___ Real Time Information   _5_ Technology Landmarks   _4_ Websites

2. **DIGITAL INORMATION:** The following information should be included on digital tools
    (1 = Essential / 5 Not Needed)

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Bike Share Information	1	2	3	④	5
Calendar / Events	①	2	3	4	5
Civic Info / Public Works	1	②	3	4	5
Fitness Information	1	2	③	4	5
Parking Information	①	2	3	4	5
Multiple Languages	1	②	3	4	5
Parks / Recreation / Trail Info	1	②	3	4	5
Entertainment / Venues	1	②	3	4	5
Social Media / Post Reviews	1	2	3	④	5
Shopping / Dining Information	1	2	③	4	5
Public Transit Information	1	②	3	4	5
Walking Tours / Interpretive Info	①	2	3	4	5
Wayfinding / GPS Information	①	2	3	4	5
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    ✓ Augmented Reality   ✓ Digital Displays   ___ Push Notifications / Text   ___ Interactive Kiosks

    ✓ Mobile App.   ✓ Real Time Information   ___ Technology Landmarks   ✓ Websites

2. **DIGITAL INORMATION:** The following information should be included on digital tools
    (1 = Essential / 5 Not Needed)

	1	2	3	4	5
Attraction Information	(1)	2	3	4	5
Bike Share Information	1	2	3	(4)	5
Calendar / Events	(1)	2	3	4	5
Civic Info / Public Works	1	2	3	(4)	5
Fitness Information	1	2	3	(4)	5
Parking Information	1	2	(3)	4	5
Multiple Languages	1	2	(3)	4	5
Parks / Recreation / Trail Info	1	(2)	3	4	5
Entertainment / Venues	1	(2)	3	4	5
Social Media / Post Reviews	1	2	(3)	4	5
Shopping / Dining Information	1	(2)	3	4	5
Public Transit Information	1	2	(3)	4	5
Walking Tours / Interpretive Info	1	(2)	3	4	5
Wayfinding / GPS Information	1	2	(3)	4	5
Other _____	1	2	3	4	5

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   _1_ Mobile App.   _7_ Real Time Information   _6_ Technology Landmarks   _2_ Websites

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	1	2	3	4	5
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Bike Share Information	1	2	③	4	5
Calendar / Events	1	2	③	4	5
Civic Info / Public Works	1	2	3	④	5
Fitness Information	1	2	③	4	5
Parking Information	1	②	3	4	5
Multiple Languages	1	2	3	④	5
Parks / Recreation / Trail Info	1	②	3	4	5
Entertainment / Venues	①	2	3	4	5
Social Media / Post Reviews	1	②	3	4	5
Shopping / Dining Information	①	2	3	4	5
Public Transit Information	1	2	③	4	5
Walking Tours / Interpretive Info	1	2	③	4	5
Wayfinding / GPS Information	1	②	3	4	5
Other _____	1	2	3	4	5

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    _1_ Mobile App.   _6_ Real Time Information   _3_ Technology Landmarks   _4_ Websites

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    (1 = Essential / 5 Not Needed)

Attraction Information	①	2	3	4	5
Bike Share Information	1	2	3	4	⑤
Calendar / Events	1	2	③	4	5
Civic Info / Public Works	1	2	③	4	5
Fitness Information	1	2	③	4	5
Parking Information	①	2	3	4	5
Multiple Languages	1	2	3	④	5
Parks / Recreation / Trail Info	1	2	3	④	5
Entertainment / Venues	1	2	3	④	5
Social Media / Post Reviews	①	2	3	4	5
Shopping / Dining Information	①	2	3	4	5
Public Transit Information	1	2	③	4	5
Walking Tours / Interpretive Info	1	2	3	4	⑤
Wayfinding / GPS Information	①	2	3	4	5
Other _____	1	2	3	4	5

Please include additional comments below.   *Thank You!*

MERJE
Suite 208
120 N. Church Street
West Chester, PA 19380
T 484.266.0648
merjedesign.com

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1. **DIGITAL TOOLS :** I would use the following items: (Rank in Order /1 = Most Important)

    _5_ Augmented Reality   _6_ Digital Displays   _1_ Push Notifications / Text   ___ Interactive Kiosks

    _2_ Mobile App.   _4_ Real Time Information   _7_ Technology Landmarks   _3_ Websites

2. **DIGITAL INORMATION:** The following information should be included on digital tools
    (1 = Essential / 5 Not Needed)

Attraction Information	①	2	3	4	5
Bike Share Information	1	2	3	④	5
Calendar / Events	1	2	③	4	5
Civic Info / Public Works	1	2	3	4	⑤
Fitness Information	1	2	③	4	5
Parking Information	①	2	3	4	5
Multiple Languages	1	2	③	4	5
Parks / Recreation / Trail Info	1	2	③	4	5
Entertainment / Venues	①	2	3	4	5
Social Media / Post Reviews	1	2	③	4	5
Shopping / Dining Information	①	2	3	4	5
Public Transit Information	1	2	③	4	5
Walking Tours / Interpretive Info	1	2	3	④	5
Wayfinding / GPS Information	1	2	③	4	5
Other _____	1	2	3	4	5

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    ☒ Mobile App.   ☒ Real Time Information   ☒ Technology Landmarks   ☒ Websites

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Attraction Information	① 2	3	4	5
Bike Share Information	1 2	③	4	5
Calendar / Events	① 2	3	4	5
Civic Info / Public Works	1 2	③	4	5
Fitness Information	1 ②	3	4	5
Parking Information	① 2	3	4	5
Multiple Languages	1 2	③	4	5
Parks / Recreation / Trail Info	1 ②	3	4	5
Entertainment / Venues	1 ②	3	4	5
Social Media / Post Reviews	1 ②	3	4	5
Shopping / Dining Information	① 2	3	4	5
Public Transit Information	1 ②	3	4	5
Walking Tours / Interpretive Info	1 2	3	④	5
Wayfinding / GPS Information	1 2	③	4	5
Other _____	1 2	3	4	5

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___ Mobile App.   ___ Real Time Information   ___ Technology Landmarks   ✓ Websites

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Fitness Information	1	2	3	4	5
Parking Information	1	2	3	4	5
Multiple Languages	1	2	3	4	5
Parks / Recreation / Trail Info	1	2	3	4	5
Entertainment / Venues	1	2	3	4	5
Social Media / Post Reviews	1	2	3	4	5
Shopping / Dining Information	1	2	3	4	5
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Walking Tours / Interpretive Info	1	2	3	4	5
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    ✗ Mobile App.   ___ Real Time Information   ___ Technology Landmarks   ✗ Websites

2. **DIGITAL INORMATION:** The following information should be included on digital tools
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Attraction Information	①	2	3	4	5
Bike Share Information	1	2	3	4	⑤
Calendar / Events	1	②	3	4	5
Civic Info / Public Works	1	②	3	4	5
Fitness Information	1	②	3	4	5
Parking Information	①	2	3	4	5
Multiple Languages	1	2	③	4	5
Parks / Recreation / Trail Info	①	2	3	4	5
Entertainment / Venues	1	2	③	4	5
Social Media / Post Reviews	1	2	③	4	5
Shopping / Dining Information	①	2	3	4	5
Public Transit Information	1	2	③	4	5
Walking Tours / Interpretive Info	①	2	3	4	5
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   ___ Mobile App.   ___ Real Time Information   ___ Technology Landmarks   _1_ Websites *only*

2. **DIGITAL INORMATION:** The following information should be included on digital tools
   (1 = Essential / 5 Not Needed)

Attraction Information	(1)	2	3	4	5
Bike Share Information	1	2	3	(4)	5
Calendar / Events	1	(2)	3	4	5
Civic Info / Public Works	1	2	3	(4)	5
Fitness Information	1	2	(3)	4	5
Parking Information	(1)	2	3	4	5
Multiple Languages	1	2	3	(4)	5
Parks / Recreation / Trail Info	1	(2)	3	4	5
Entertainment / Venues	1	2	(3)	4	5
Social Media / Post Reviews	1	(2)	3	(4)	5
Shopping / Dining Information	1	(2)	3	(4)	5
Public Transit Information	1	2	3	(4)	5
Walking Tours / Interpretive Info	(1)	2	3	4	5
Wayfinding / GPS Information	1	2	(3)	4	5
Other _____	1	2	3	4	5

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merJe   ENVIRONMENTS & EXPERIENCES

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1. **DIGITAL TOOLS :** I would use the following items: (Rank in Order /1 = Most Important)

    ___ Augmented Reality   2 ✓ Digital Displays   4 ✓ Push Notifications / Text   5 ✓ Interactive Kiosks

    1 ✓ Mobile App.   7 ✓ Real Time Information   6 ✓ Technology Landmarks   3 ✓ Websites

2. **DIGITAL INORMATION:** The following information should be included on digital tools
    (1 = Essential / 5 Not Needed)

	1	2	3	4	5
Attraction Information	①	2	3	4	5
Bike Share Information	1	2	③	4	5
Calendar / Events	①	2	3	4	5
Civic Info / Public Works	1	2	③	4	5
Fitness Information	1	2	③	4	5
Parking Information	①	2	3	4	5
Multiple Languages	①	2	3	4	5
Parks / Recreation / Trail Info	①	2	3	4	5
Entertainment / Venues	①	2	3	4	5
Social Media / Post Reviews	1·	2	③	4	5
Shopping / Dining Information	①	2	3	4	5
Public Transit Information	1	②	3	4	5
Walking Tours / Interpretive Info	1	②	3	4	5
Wayfinding / GPS Information	①	2	3	4	5
Other _____	1	2	3	4	5

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1. **DIGITAL TOOLS :** I would use the following items: (Rank in Order /1 = Most Important)

_7_ Augmented Reality   _5_ Digital Displays   _4_ Push Notifications / Text   _3_ Interactive Kiosks

_1_ Mobile App.   _6_ Real Time Information   _2_ Technology Landmarks   _8_ Websites

2. **DIGITAL INORMATION:** The following information should be included on digital tools
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Attraction Information	①	2	3	4	5
Bike Share Information	1	2	③	4	5
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Civic Info / Public Works	1	2	③	4	5
Fitness Information	1	2	③	4	5
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Multiple Languages	1	2	③	4	5
Parks / Recreation / Trail Info	①	2	3	4	5
Entertainment / Venues	①	2	3	4	5
Social Media / Post Reviews	1	②	3	4	5
Shopping / Dining Information	①	2	3	4	5
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Wayfinding / GPS Information	1	②	3	4	5
Other _____	1	2	3	4	5

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ENVIRONMENTS & EXPERIENCES

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    ___ Augmented Reality   **2** Digital Displays   **3** Push Notifications / Text   ___ Interactive Kiosks

    5 Mobile App.   **4** Real Time Information   **4** Technology Landmarks   ___ Websites

2. **DIGITAL INORMATION:** The following information should be included on digital tools
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	1	2	3	4	5
Attraction Information	1	2	3	4	(5)
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Bike Share Information	①	2	3	4	5
Calendar / Events	1	2	③	4	5
Civic Info / Public Works	1	2	3	④	5
Fitness Information	1	2	3	4	⑤
Parking Information	①	2	3	4	5
Multiple Languages	1	2	3	④	5
Parks / Recreation / Trail Info	①	2	3	4	5
Entertainment / Venues	1	②	3	4	5
Social Media / Post Reviews	1	2	3	4	⑤
Shopping / Dining Information	①	2	3	4	5
Public Transit Information	1	2	③	4	5
Walking Tours / Interpretive Info	1	②	3	4	5
Wayfinding / GPS Information	①	2	3	4	5
Other _____	1	2	3	4	5

Please include additional comments below. *Thank You!*

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WAYFINDING PROGRAM: DIGITAL SURVEY

Thank you for participating in the Wayfinding Program. We appreciate you taking the time to be part of the design process.

1. **DIGITAL TOOLS :** I would use the following items: (Rank in Order /1 = Most Important)

    ___ Augmented Reality ___ Digital Displays ___ Push Notifications / Text _✓_ Interactive Kiosks

    ___ Mobile App. ___ Real Time Information ___ Technology Landmarks _✓_ Websites

2. **DIGITAL INORMATION:** The following information should be included on digital tools
    (1 = Essential / 5 Not Needed)

Attraction Information	①	2	3	4	5
Bike Share Information	①	2	3	4	5
Calendar / Events	①	2	3	4	5
Civic Info / Public Works	1	2	3	④	5
Fitness Information	1	2	3	④	5
Parking Information	①	2	3	4	5
Multiple Languages	1	2	3	4	5
Parks / Recreation / Trail Info	①	2	3	4	5
Entertainment / Venues	①	2	3	4	5
Social Media / Post Reviews	1	2	3	④	5
Shopping / Dining Information	①	2	3	4	5
Public Transit Information	①	2	3	4	5
Walking Tours / Interpretive Info	①	2	3	4	5
Wayfinding / GPS Information	①	2	3	4	5
Other _____	1	2	3	4	5

Please include additional comments below.   *Thank You!*