



**Amesbury Cultural Council**  
**14 Cedar Street**  
**Tuesday, September 10, 2019 at 7:00pm**

Members present: Kate Currie (KC) – Co-chair, Shannon Carroll (SC) – Co-Chair, Delia Rinaldi (DR), Caitlin Thayer (CT) - Treasurer, Louisa Wilson (LW) - Secretary, Sandy Morrissey (SM), Cheryl Desjardin (CD), Bonnie Brady (BB)  
Non-voting members in attendance: Courtney Jordan (CJ), Lainie Senechal (LS), Tim Reid (TR), Daisy Reid (DR), Stephen Wagner (SW) – Poet Laureate

**I. Call to order at 7:03pm (SC)**

**II. Secretary's Minutes (8/13/19)**

Correction to August 2019 minutes: LS and SM were not present at the meeting.

With the above changes, BB made motion to approve. DR seconded. Unanimous approval.

**III. Treasurer's Report (CT)**

We still need receipts and reimbursement forms for Karen K and the Jitterbugs (LW is liaison), Spring Panto (SM is liaison), Open Air Art at Maudsley (BB is liaison), Walking the Way Today (CD is liaison), Lizzy Borden (DR is liaison). Liaisons to reach out with follow-up reminders.

We received an invoice for United Site Services for \$753; CT wondering what it is for. KC will investigate.

As we've been getting reimbursement, CT is noticing that people are using the MCC logo instead of the ACC logo on their marketing materials. CT recommends that someone take charge of the whole process, review materials, and make sure ACC is getting the credit.

In general, in good shape financially.

**IV. Art at City Hall update (BB, SM)**

We picked theme of Transitions for Fall exhibit. Submissions are due 9/16. City Hall is arranged. Reception is Wednesday, Oct 2, 6-8pm.

BB will set up a sub-directory on the Google Drive for City Hall records.

In the last meeting on 9/3, it was decided that LS will continue on as co-chair, and DR will be a new co-chair.

Next meeting 9/17.

**V. Poet Laureate Committee (PLC) Update (LS & SW)**

The PLC met on 9/9.

Final donation totals from Flatbread fundraiser: \$568 from pizza and \$182 from 50/50 raffle for a total of \$750.

Regarding the selection of the next PL, the PLC has received two applications so far. Both are in Amesbury and well known in poetry world. Selection Committee: Chris Bryant, SW, Joann Sullivan, LS, Christine Remus. On Oct 7, the PLC will review applications, decide on final format, schedule interviews. Interviews in Oct, select in Nov.

PLC will pursue a grant opportunity from the Academy of American Poets, for poets in the community. The Academy tends to give \$5,000-\$7,000 per poet.

Sept 24 will be the next poetry night at APL. Event will feature poet Jimmy Pappas.

SW – finishing up visiting the Treasurers and has 3-4 poems left to write. Will connect with BB to visit Carriage Museum.

## VI. Studio Tour Update

SC - Sparhawk moving back to Elm St location, so the trolley stops on last year's map needs to be adjusted. CD and BB will drive the route and get a sense of timing.

CT – booked trolley and will be paid in full next week.

Trolley Stops:

A – City Hall

E – Trades Mill

B – Main & Currier Streets

F – Sparhawk School (Elm St)

C – Market Square

G – Cedar Street

D – Oakland Street

H – Main & Friend Sts (Nbpt Five Cent Savings)

Artist registrations:

SC - 14 at City Hall last year. So far, we have 12. CD will be signing up.

BB – some City Hall people will be at Cedar St this year.

SC – 2 artists asking to be matched to a business. But this year, we have no \$100 Friends of the tour signed up yet and not many business sponsors this year. One artist paints leather jackets and boots. The other artist makes handmade seashell art.

SC – will reach out to everyone who registered at City Hall and get details about what they need. CT, CJ, and TR will help up City Hall on Friday, Nov 8.

Food at City Hall:

BB – Artists brought food last year and thinks it took up too much space on their tables. Can we have a central food station?

SC – against a food area. Too messy to have a central location.

Decision: Decide at next month's meeting.

Activities:

SC – Theater in the Open not interested in doing something at Market Square this year, nor is Zach Field. Zach is working on doing a glass blowing demonstration at Trades Mill, but SC unsure if he has insurance for that event. So nothing as of right now for Market Square this year.

SM – Cassandra/Phil has that loud speaker; maybe we blast music? SC – to look into it.

BB – Maybe Phil wants to do something for the Chamber this year. SC will contact him.

BB – will have copy for Carriage Museum activity by 9/13, family activities, photo exhibit, steam engine display.

Brochure content responsibilities:

SC – activities and demos

BB – dining and retail

BB & CD – working on finalizing trolley route.

LW – Proof and format copy for Cheryl

BB – send email to registrants and request photos.

SC & CT – follow up with sponsors about ad images

Deadline for brochure copy – Monday, September 23

SC – needs help getting \$100 sponsors/friends of the tour. CT volunteered to help.

Raffle:

BB – make a list of artists who will be donating items for raffle.

DR – hasn't started collecting anything yet. Has dropped off information and will go back to re-solicit.

To members who want to give raffle items: give items to DR.

City Hall: KC secured permit, reserved set-up day and tour days.

Status of posters and flyer:

CD – can start creating, since we have poster sponsors (Hedgehog and IFS)  
11"x17" – qty 20                      8.5"x11" – each member to get around 5 (total of 50)  
SC – shoot for end of September for posters/flyers.

Media/TV appearance:

SM – will follow up with public access tv and copy SC on follow up email.

KC – will follow up with Merrimac Valley news.

SC – Ad in Essex County Creates? BB - had a pilot site last year. You have to register.

BB – Distribution list of about 50 news outlines for a press release. Thinks email to Wicked Local changed (Contact Carol Feinstein). Contact Jim Sullivan at Npbt Daily News. Listing needs to be updated on festival.net.

Radio – Joe Diblasio now has a web radio program.

Music:

SC will look up correspondence with musician and will email the group for feedback/approval.

## **VII. Next Meeting**

Funding Requests outside of grant cycle.

## **VIII. Adjourn**

LW makes a motion to adjourn, SC seconds. Unanimous.

### **Addendum**

On 9/12/19, SC circulated more information to members about music at City Hall: Musician John Tavano agreed to do a minimum of 3 hours (but probably more) each day for a total of \$400. He usually brings 1-2 other musicians with him. Last year we should have paid him more; it was too cheap. We paid \$200 total and he had 3 other musicians with him.

Approval by Council members to spend \$400.